

# Senior Year Success: Steps to Your Future, Part II

Sean Lee - Career Development Manager, SEAS



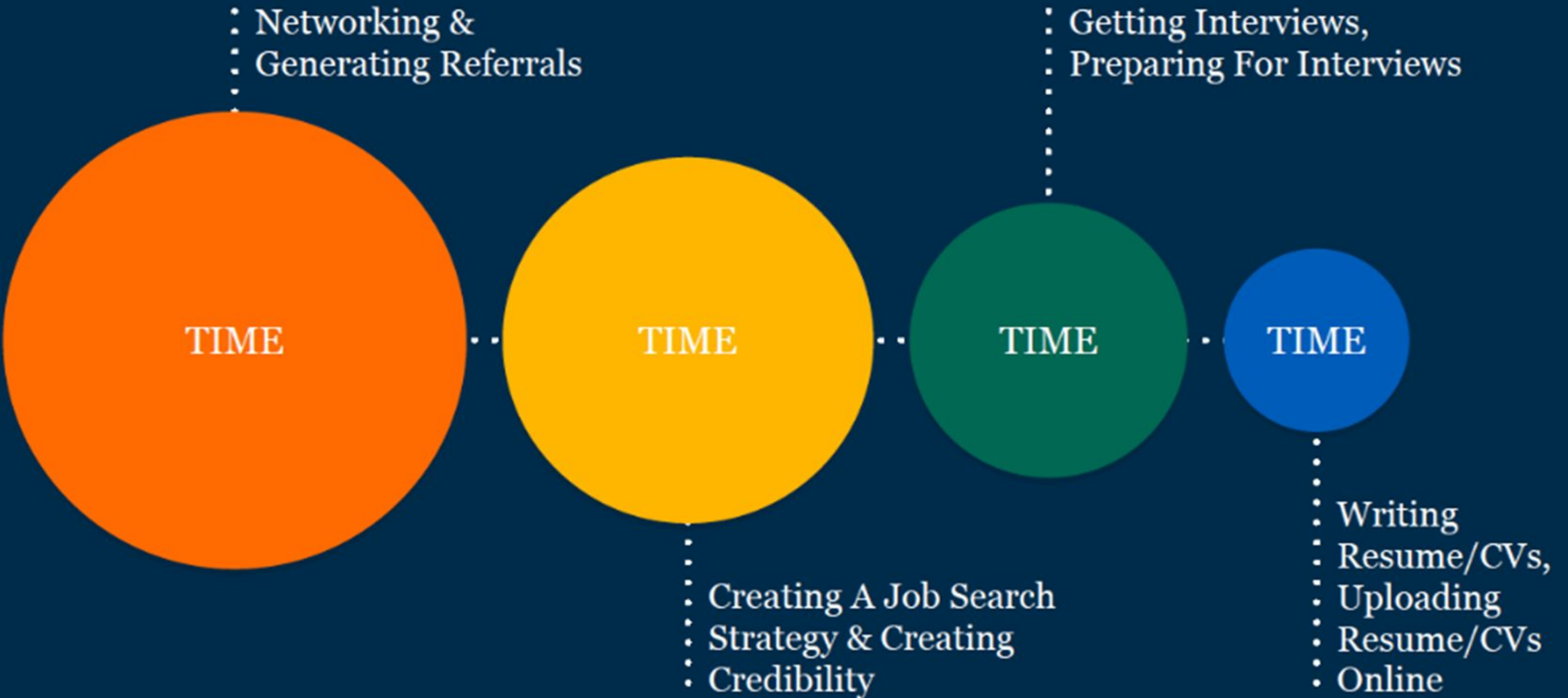
# Check-in Please

**GW SEAS: CS Capstone Course Presentation (Spring 2026)**

**Scan the code to  
check in**



# CORRECT JOB SEARCH WORKFLOW





Why LinkedIn?

LinkedIn

# *Why Networking Matters?*

- Enhances your chances to secure a job (**70 to 80% jobs** are from networking - tackle numerous unadvertised jobs)
- Opportunities to receive referrals for positions (**x10 more** chances to get hired)
- Stay on top of industry trends, events, and job opportunities
- Professional development opportunities: invitation to networking events, mixers, and conferences
- Stronger Support Network: receive/provide guidance, share wisdom and receive support during your career journey

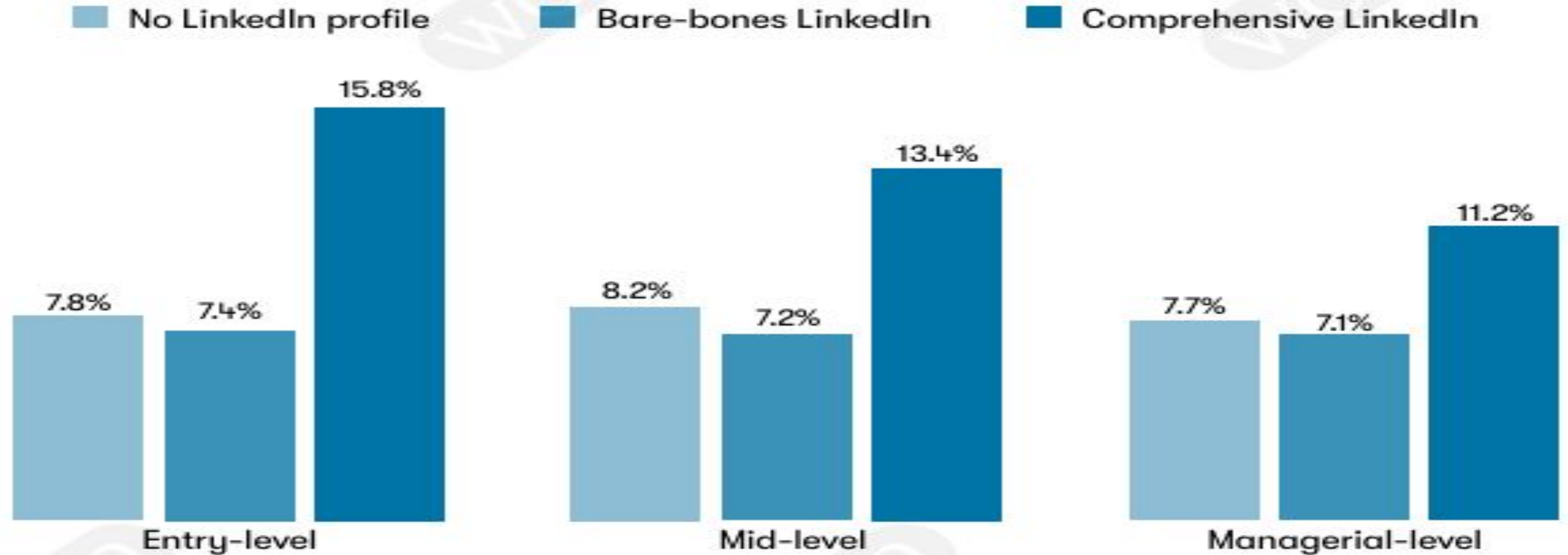
# *Benefits of Using LinkedIn*

- Amazing Networking Tool
- LinkedIn can get you a job
- Utilize LinkedIn to send messages for informational interview opportunities  
(Don't be afraid of the rejections)
- Receive useful career related information
- Career Advancement Opportunities/Surprises

# LinkedIn Data

## A Comprehensive LinkedIn Profile Boosts Job Chances

Job seeker callback rates by level and state of LinkedIn profile on their resume



*You double your chances of getting the all-important callback when you take your LinkedIn presence seriously. (Source: ResumeGo)*





Sunghyun (Sean) Lee ✓

Headline Section

Career Development | Career & Life Coaching | Talent Management | Employer Relations | Career Lectures & Workshops



The George Washington University - School of ...

Washington DC-Baltimore Area · [Contact info](#)

#### Profile appearances

How often your profile appeared across LinkedIn between January 20 - January 27. [Learn more](#)

286

All appearances

▼17% past 7 days

108

Search appearances

●0% past 7 days

Where you appeared ▼

#### See where you appeared

Unlock detailed insights on who viewed you and everywhere you've shown up with Premium.



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[Retry Premium for \\$0](#)

1 month free. Easy to cancel. No penalties or fees.

# Headline Section

What to include?

- **Keywords** – this helps you show up in recruiter's searches
- Include aspiring position title as well!

## Sample Headline

computer Science Student |  
Aspiring Software Engineer |  
Python, Java, C++ | Passionate  
about Backend Development



# About Section Example 1

With A company, I'm working with the 💡 2% of businesses who understand the value of talking to, and knowing their customers (since the other 98% seem to have forgotten how or why they should do this 🙄).

Working to make the online shopping experience, and communication between business and customer better, warmer, kinder. Let me help make your online store/business less like a vending machine, and more like the bar from Cheers (where everybody knows your name, and they're always glad you came 🎵)

# About Section Example 2

I'm a Tech Explorer and Master's graduate in Computer Science from The A University, with deep interests in Cloud Computing, Big Data, Artificial Intelligence, Machine Learning, and Software Engineering.

✨ What excites me most is how these areas connect and the technologies I use to bring them to life:

🤖 AI/ML: building systems with Python, TensorFlow, Scikit-learn, XGBoost, GenAI & NLP techniques

☁️ Cloud: designing scalable solutions using AWS (Bedrock, RDS, DynamoDB, Lambda, Elastic Beanstalk)

🌐 Full-Stack Development: creating user-friendly applications with Java, React.js, JavaScript & REST APIs

💻 Software Engineering: solving problems with object-oriented design, algorithms & data structures

📊 Data Engineering: transforming raw data into insights through SQL, data preprocessing & dashboards

🎨 UI/UX & HCI: designing intuitive interfaces, usability testing, and user-centered design

# Experience Section



## The George Washington University - School of Engineering & Applied Science

1 yr 3 mos

### Career Development Manager

Full-time

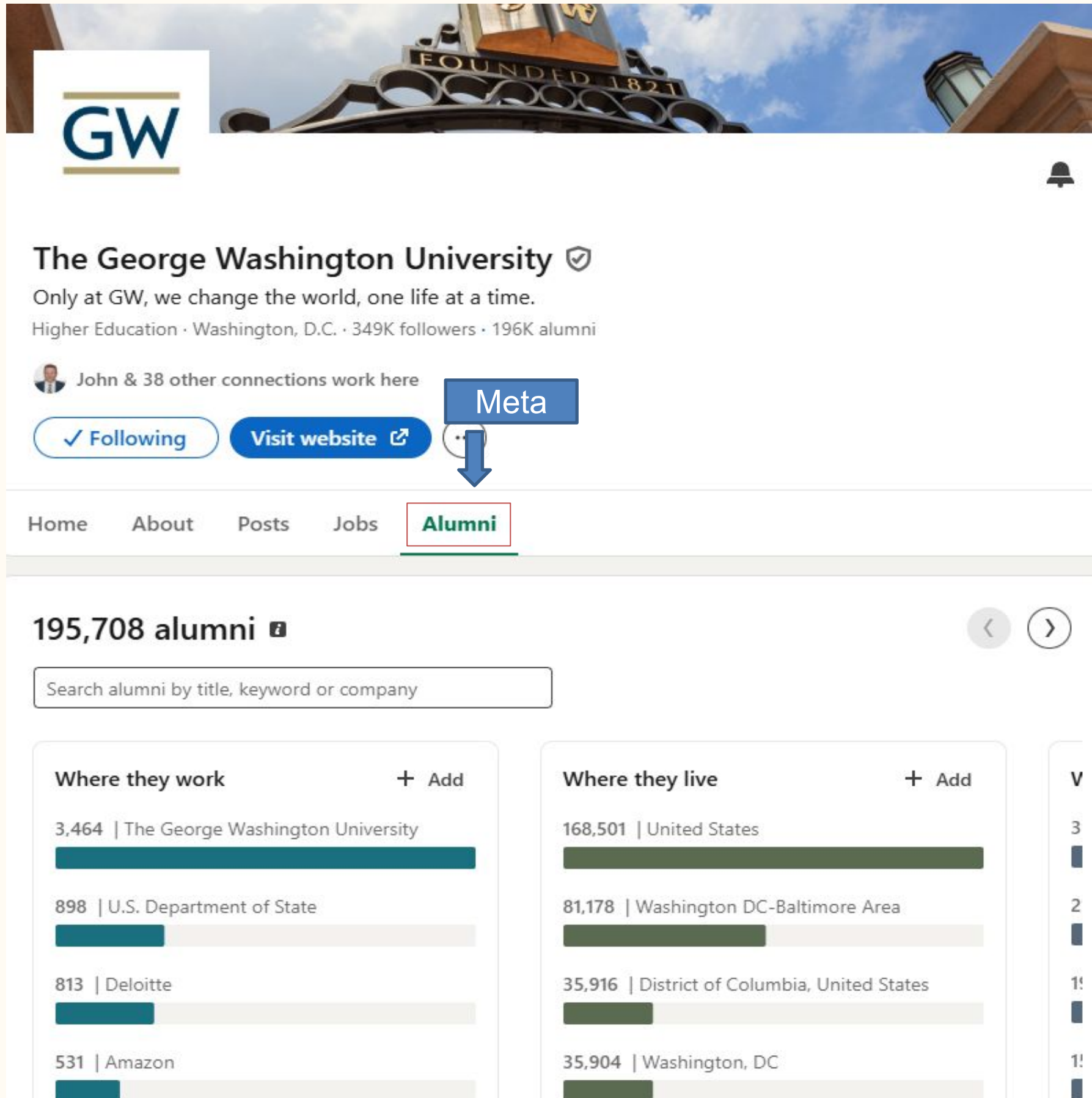
Nov 2024 - Present · 1 yr 3 mos

미국 컬럼비아 특별구 워싱턴 · Hybrid

- Closely work with faculty, staff, and student organizations to design and develop career development programs, including tabling events, career workshops, and alumni panels
- Build and maintain close ties with recent SEAS alumni and provide them with student engagement and recruitment opportunities
- Assisted in the coordination of the GW University Career Expo and Resumania events by delivering career coaching and logistical operations
- Provide one-on-one career coaching to students and alumni, including resume and cover letter reviews, interview preparation, and job search strategies
- Delivered presentations at several senior capstone classes and alumni panel events to assist students in preparing for their careers post-graduation



# Alumni Search on LinkedIn



The screenshot shows the LinkedIn profile of The George Washington University. The header features the GW logo and a banner image of a building with the text "FOUNDED 1821". Below the header, the university's name is displayed with a verified badge, followed by its tagline and statistics: "Higher Education · Washington, D.C. · 349K followers · 196K alumni". A blue box labeled "Meta" with a downward arrow points to the "Alumni" tab in the navigation bar, which is highlighted with a red box. The "Alumni" section shows "195,708 alumni" and a search bar. Two filter panels are visible: "Where they work" and "Where they live".

**The George Washington University** ✓  
Only at GW, we change the world, one life at a time.  
Higher Education · Washington, D.C. · 349K followers · 196K alumni

John & 38 other connections work here

✓ Following Visit website

Home About Posts Jobs **Alumni**

**195,708 alumni**

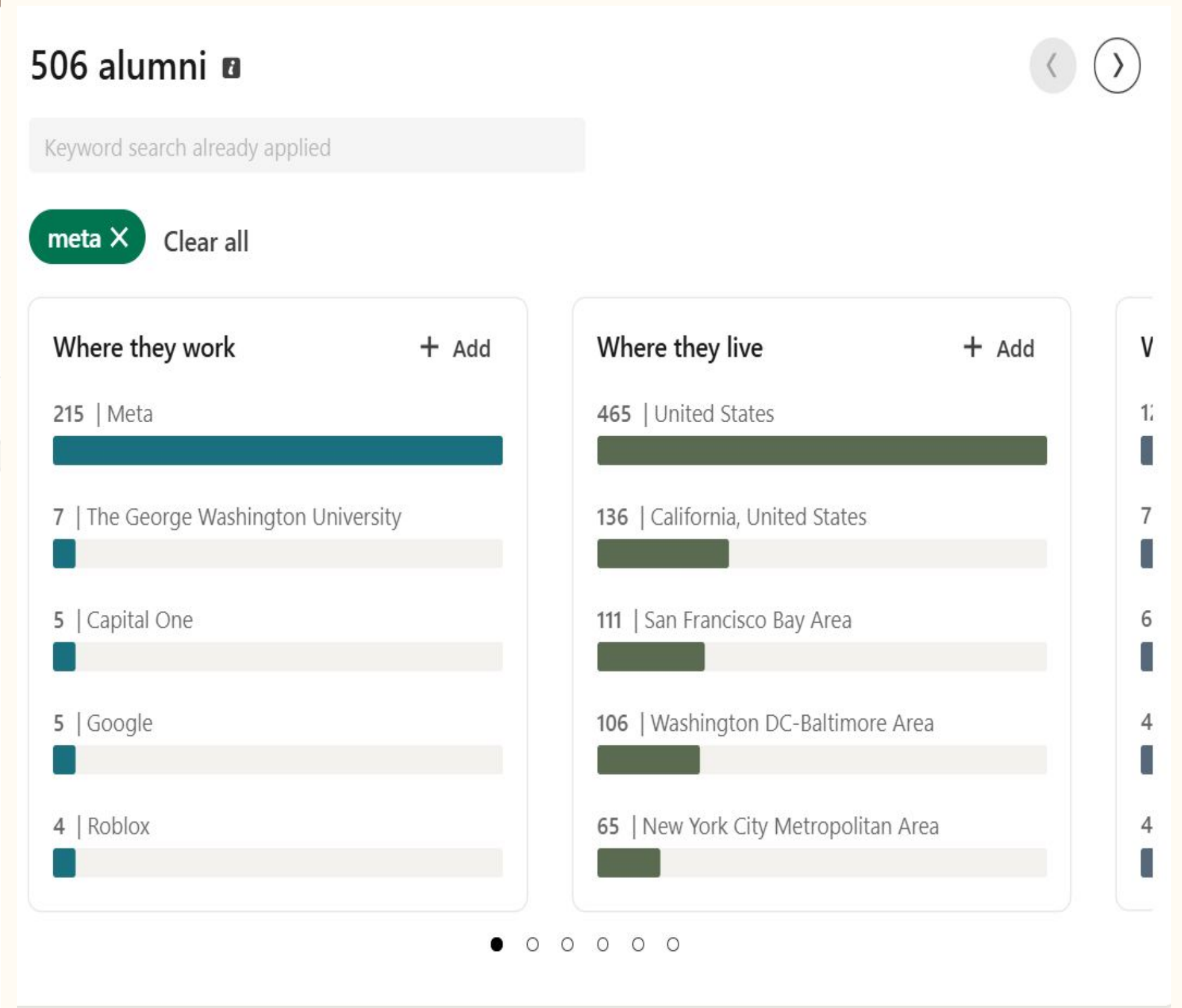
Search alumni by title, keyword or company

**Where they work** + Add

- 3,464 | The George Washington University
- 898 | U.S. Department of State
- 813 | Deloitte
- 531 | Amazon

**Where they live** + Add

- 168,501 | United States
- 81,178 | Washington DC-Baltimore Area
- 35,916 | District of Columbia, United States
- 35,904 | Washington, DC



The screenshot shows the LinkedIn alumni search results for The George Washington University. The header displays "506 alumni" and a search bar with the text "Keyword search already applied". A green button labeled "meta" with an 'X' and a "Clear all" link are present. The results are organized into two main panels: "Where they work" and "Where they live". Each panel shows a list of categories with corresponding bar charts and counts.

**506 alumni**

Keyword search already applied

meta X Clear all

**Where they work** + Add

- 215 | Meta
- 7 | The George Washington University
- 5 | Capital One
- 5 | Google
- 4 | Roblox

**Where they live** + Add

- 465 | United States
- 136 | California, United States
- 111 | San Francisco Bay Area
- 106 | Washington DC-Baltimore Area
- 65 | New York City Metropolitan Area

# *Connect with Alumni or Industry Leader*

## **A CELEBRITY/INFLUENCER/LEADER IN YOUR INDUSTRY**

"Hi \_\_\_\_\_,

I've been following your content and I'm so impressed with all you've accomplished. I recently read/listened to interview/watched video of you, I'd love to discover more about your work and support you!

\_\_\_\_\_"

## **SOMEBODY THAT WENT TO THE SAME SCHOOL AS YOU**

"Hi \_\_\_\_\_!

I see that you graduated from my current university, \_\_\_\_\_(name of school). It's so inspiring to see alumni making their mark! I'm a \_\_\_\_\_ major and would love to learn more about your work with \_\_\_\_\_(person's current employer).

Thanks so much, \_\_\_\_\_"



# LinkedIn Guidelines

1. Complete as much of your profile as possible
2. Use a professional headshot
3. Optimize your headline with **keywords**
4. **Draft an engaging summary (at least 3-5 sentences)**
5. **Cross-link your LinkedIn page with your website**
6. **Proofread your content**
7. **Keep the page active**

<https://www.linkedin.com/pulse/how-create-effective-linkedin-profile-evan-nierman/>



<https://blogs.surrey.ac.uk/careers/2020/11/20/why-employers-think-you-should-use-linkedin/>



# *Ask for an Informational Interview*

- 10 to 30 minutes (In-person or online)
- Prepare 3 to 5 questions in advance
- Ask for industry insights and tips on securing internships or jobs
- Avoid directly asking for jobs – focus on building relationships first





# Spring 2026 Career Exploration Expo

Date: Friday, February 27  
Time: 11 am to 3 pm  
Venue: University Student  
Center, 3<sup>rd</sup> Floor

Over 45 companies will  
join the  
Career Expo


# SEAS Undergrad Professional Headshot Day & Career Tabling

(Feb 11, 12:30 to 2:30 pm, USC 5th floor)



## SEAS Undergrad Professional Headshot Day & Career Tabling

 In-person  Wed, Feb 11 · 12:30 PM-2:30 PM EST

 University Student Center, Center of Career Services, 5th Floor

**GUIDANCE**

**NETWORKING**



**Register**

### Have a question?

Ask questions you have about the event or open roles.



**Zuri McClelland**  
STEM-Health  
Industry Career  
Coach  
[zurim@gwu.edu](mailto:zurim@gwu.edu)



**Sean Lee**  
Career Development  
Manager | SEAS  
[sunghyun.lee@gwu.edu](mailto:sunghyun.lee@gwu.edu)



Networking will lead to job opportunities—  
not just one, but many throughout your career.

- Maintain a strong LinkedIn Profile and online presence
- Connect with alumni and industry professionals as much as possible
- Attend conferences and industry events to expand your network and meet new people

Find me on LinkedIn



Sunghyun Sean Lee  
Sunghyun.lee@gwu.edu

*Best of Luck!*

# Tracking Career Readiness (Evidence in Dashboard)

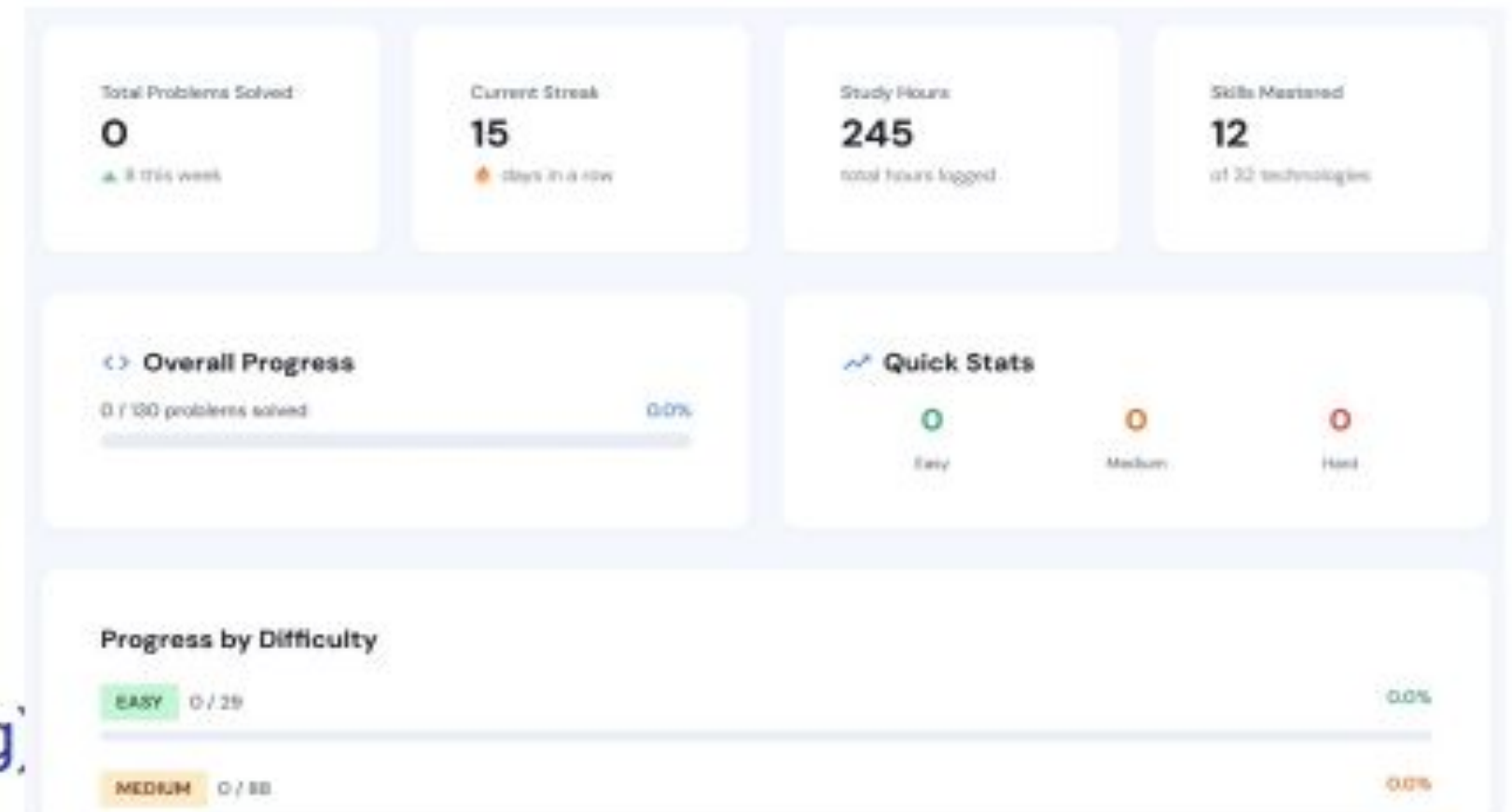


## Preparation Activity

- Total preparation time
- Practice frequency and consistency

## Interview Readiness by Area

- Behavioral Interviews (e.g. STAR method)
- Technical Concepts
- Live Coding & Algorithms (problem-solving)
- System Design (requirements, structure)





# What We Provide



## 1. Interview & Career Readiness Support

DrawDream offers a structured self-practice environment that allows students to independently prepare for technical interviews.

- Curated coding and algorithm practice aligned with real interview formats
- Technical concept prompts designed for verbal explanation, not memorization
- Practice scenarios connected to behavioral and system design preparation

**Soft Skills**  
Master the essential leadership competencies valued by top tech companies. Learn through real-world case studies based on professional competency frameworks from Korn Ferry, DEI, and big tech leadership principles.

**RESULTS ORIENTATION** Address outcomes, make sound decisions, and drive strategic impact.

INTERMEDIATE	ADVANCED	INTERMEDIATE	BEGINNER
<b>Drives Results</b> Consistently achieves outcomes even under tough circumstances...	<b>Strategic Mindset</b> Sees ahead to future possibilities and translates them into...	<b>Decision Quality</b> Makes good and timely decisions that keep the organization moving...	<b>Action Orientation</b> Takes on new opportunities and tough challenges with a sense...
<b>Key Behaviors:</b> <ul style="list-style-type: none"><li>Sets ambitious goals and follows through</li><li>Perseveres through obstacles and setbacks</li></ul>	<b>Key Behaviors:</b> <ul style="list-style-type: none"><li>Anticipates future trends and implications</li><li>Creates strategies that differentiate from competitors</li></ul>	<b>Key Behaviors:</b> <ul style="list-style-type: none"><li>Makes decisions at the right time</li><li>Uses appropriate data and analysis</li></ul>	<b>Key Behaviors:</b> <ul style="list-style-type: none"><li>Steps up to tackle challenges</li><li>Acts without unnecessary delay</li></ul>
<a href="#">Study Case Studies</a>	<a href="#">Study Case Studies</a>	<a href="#">Study Case Studies</a>	<a href="#">Study Case Studies</a>

**PEOPLE LEADERSHIP** Inspire talent, lead teams, and build collaborative partnerships

**Technical Skills**  
Explore and master various programming languages, frameworks, and concepts.

**Programming Languages**

<b>JavaScript</b> BEGINNER TO ADVANCED Dynamic programming language for web development with...	<b>TypeScript</b> INTERMEDIATE Typed superset of JavaScript for scalable applications	<b>Python</b> BEGINNER TO ADVANCED High-level language for data science, AI, and backend development	<b>Java</b> INTERMEDIATE TO ADVANCED Object-oriented language for enterprise applications
<a href="#">Study</a> <a href="#">Quiz</a>	<a href="#">Study</a> <a href="#">Quiz</a>	<a href="#">Study</a> <a href="#">Quiz</a>	<a href="#">Study</a> <a href="#">Quiz</a>
<b>C++</b> INTERMEDIATE TO ADVANCED	<b>C</b> INTERMEDIATE TO ADVANCED	<b>PHP</b> BEGINNER TO INTERMEDIATE	<b>Rust</b> ADVANCED



## Sign Up: Interest Form



# Final Thoughts!

**Work on Your Resume! Happy to review your resume. (Find me on Handshake)**

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**LinkedIn should be your best friend.**

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**Do not miss the Career Fair on February 27!**